

Crown Conveyors gives Paramount a structured product flow coupled with maximum use of factory space enabling a third line which in turn dramatically increases product output.



Paramount 21 is a highly successful seafood company with award winning top quality frozen seafood & vegetarian meals to the UK's biggest chains.

Following their recent expansion move to new premises, Paramount 21 is going from strength to strength.

Steve Lamont Production Director asked Crown Conveyors UK Ltd to come up with a solution to an area in production.

The objective was to take product from the outfeed of the spiral freezer and carry it in a controlled manner to the packing conveyor.

Crown Conveyors' solution was to supply an 180° modular belt conveyor with moulded rubber flights to control the product whilst the product is descending in height. This was to be done in the new factory so it was important that the conveyor linked in with the existing equipment already at the premises.

The solution gave Paramount a structured product flow coupled with maximum use of factory space enabling a third line which in turn dramatically increased product output.



Designed and
manufactured in the UK

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An interview with Steve Lamont follows:

PARAMOUNT
the taste of good business

Question: What attracted you to Crown Conveyors?

Answer: The Endline sales rep gave glowing reference.

Question: How did you find Crown Conveyors compared to other companies?

Answer: The price was compatible with other companies but the personal service was far better.

Question: Taking into consideration your first initial contact with C/C through to receiving your quotation how do you feel C/C interpreted your requirements?

Answer: They were very patient, drawings were redone several times until we said that's it we are happy. Crown then made exactly what they said they would.

Question: How was the installation?

Answer: The team sent to install the conveyors were professional and efficient. It does what I dreamed it would, reduced manning levels and made the job far easier for the operatives.

Question: What did you think of the quality & build of the conveyor?

Answer: Very Good. The equipment is strong and well made

Question: Did you feel that c/c could have done better in any area?

Answer: No, there have been one or two modifications but these were acted on as soon as they were identified.

Question: Overall would you recommend C/C?

Answer: Yes and I have done.

We wish Paramount 21 continued success in the future.

The logo for Crown Conveyors features the word "CROWN" in a large, blue, sans-serif font, with a blue swoosh underline that starts under the 'C' and ends under the 'N'. Below "CROWN", the word "conveyors" is written in a smaller, red, lowercase sans-serif font.



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